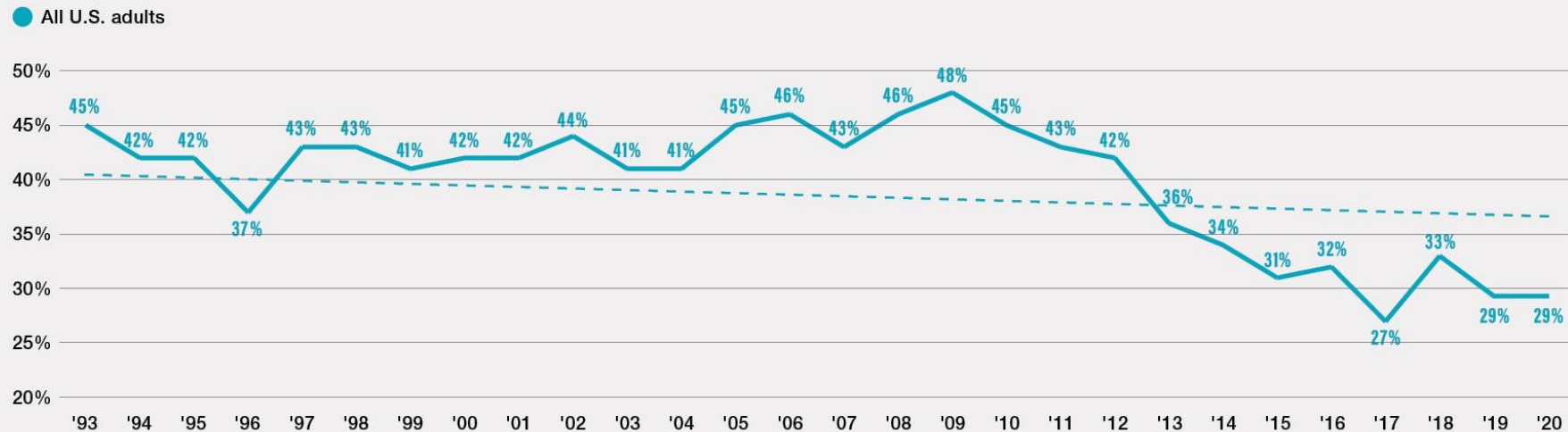


Data-Informed Ministry Decisions

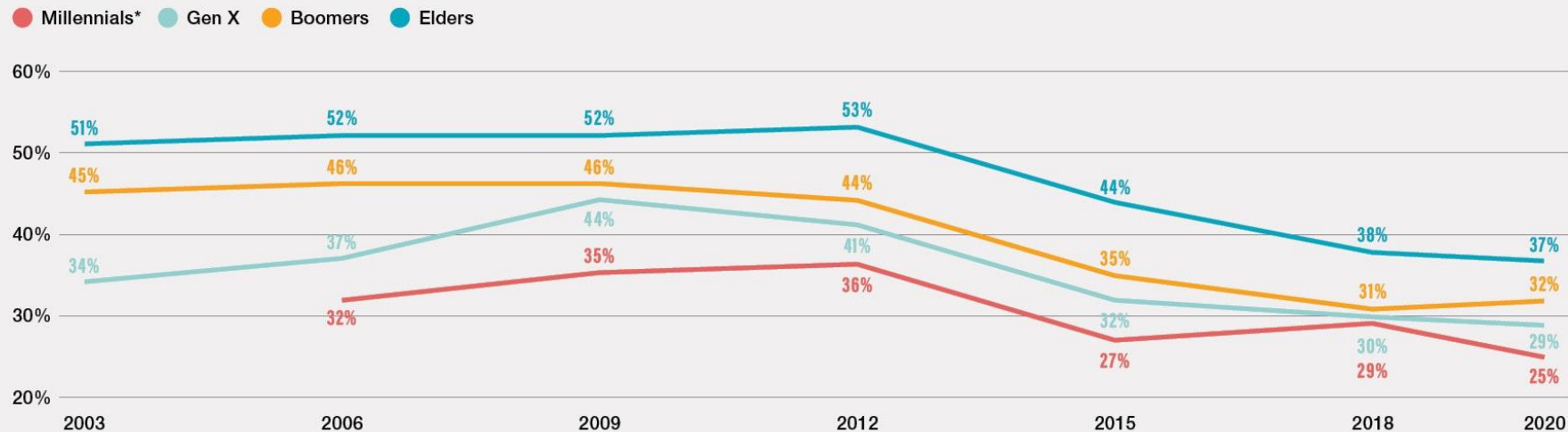
WEEKLY CHURCH ATTENDANCE: 1993-2020



$n = 103,603$ U.S. adults | 1993-2020

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WEEKLY CHURCH ATTENDANCE, BY GENERATION: 2003-2020



n = 96,171 U.S. adults | 2000-2020

*Due to low sample size, the 2003 attendance rate for Millennials was not included in this chart.

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The Church is facing a disruptive future.



—

**Seeing reality clearly +
Leading confidently**



Measuring What Matters

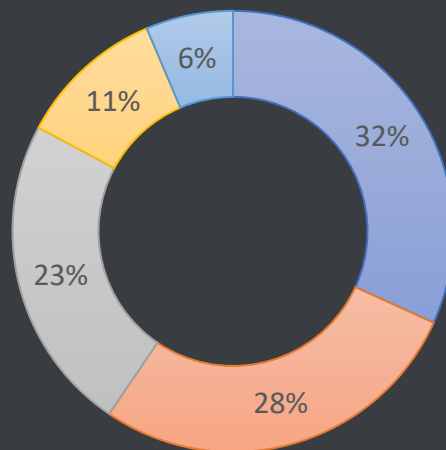
Listen to your congregation.

—

Returning to Church check-in



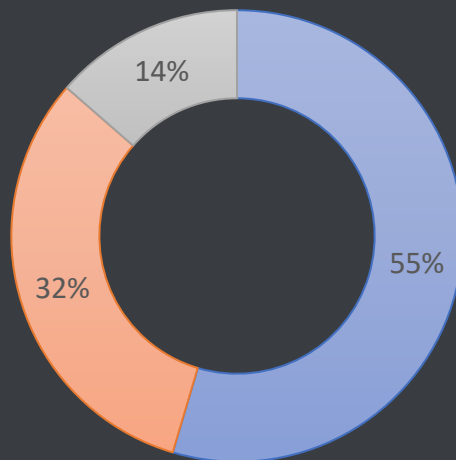
Attitudes Towards Returning to Church



- I will return first opportunity we have
- I will return at the first opportunity but with some concerns and precautions
- I will wait several additional weeks before I attend
- It may be quite a while before I return
- Not sure



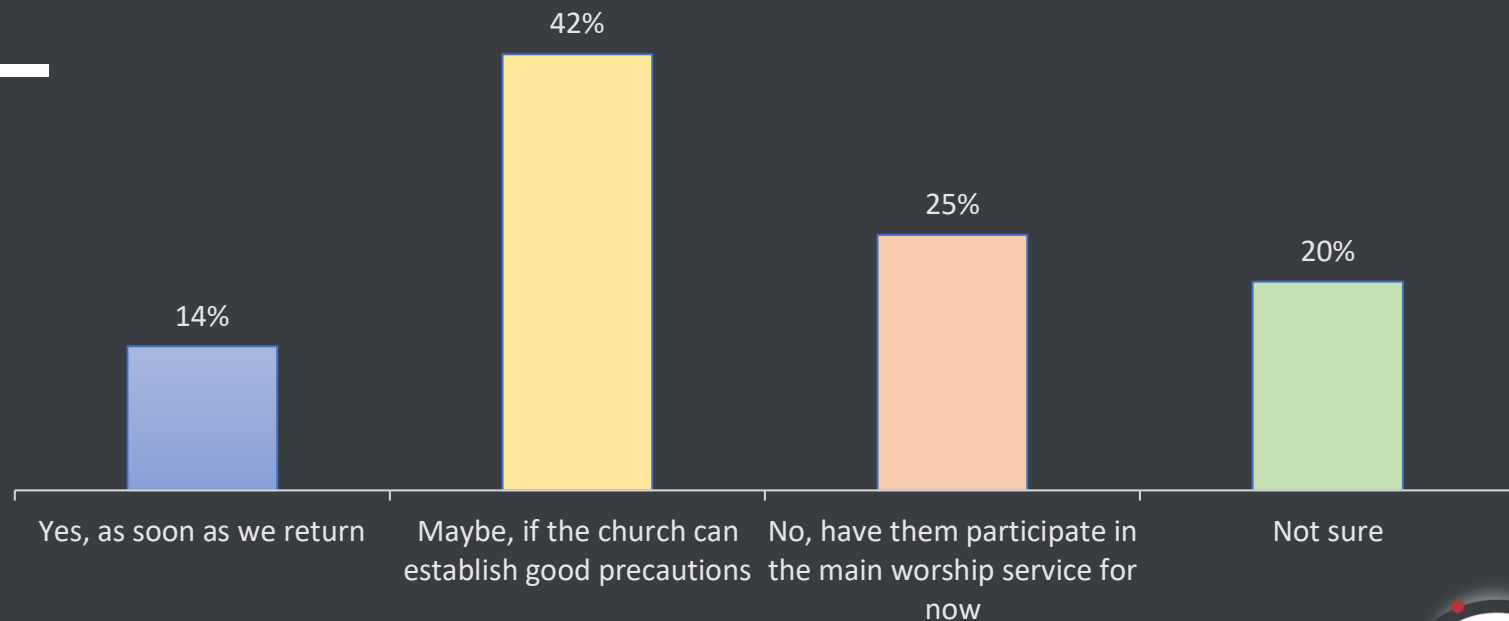
If Required to Wear a Mask, How Would You Feel about Attending?



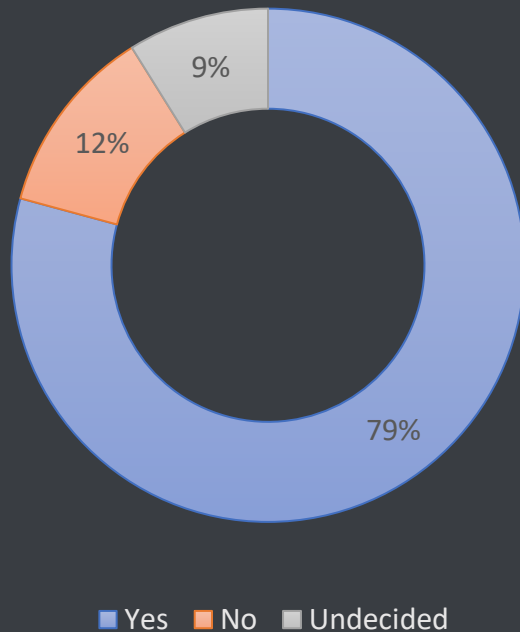
■ I am ready to attend in a mask ■ I would rather worship "mask free" at home ■ Not sure



Do You Expect Children's and Youth Ministries as We Resume?



Would You be Okay if We Had to Check Everyone's Temperature?



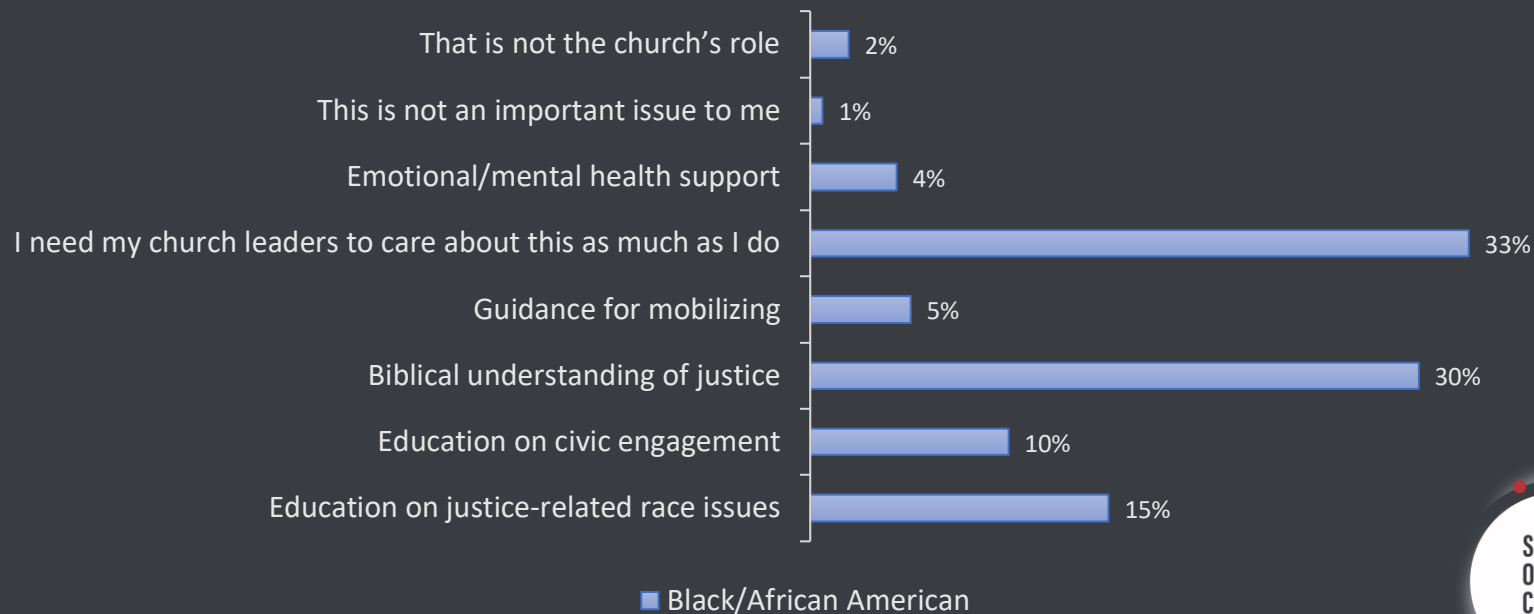
Listen to your congregation.



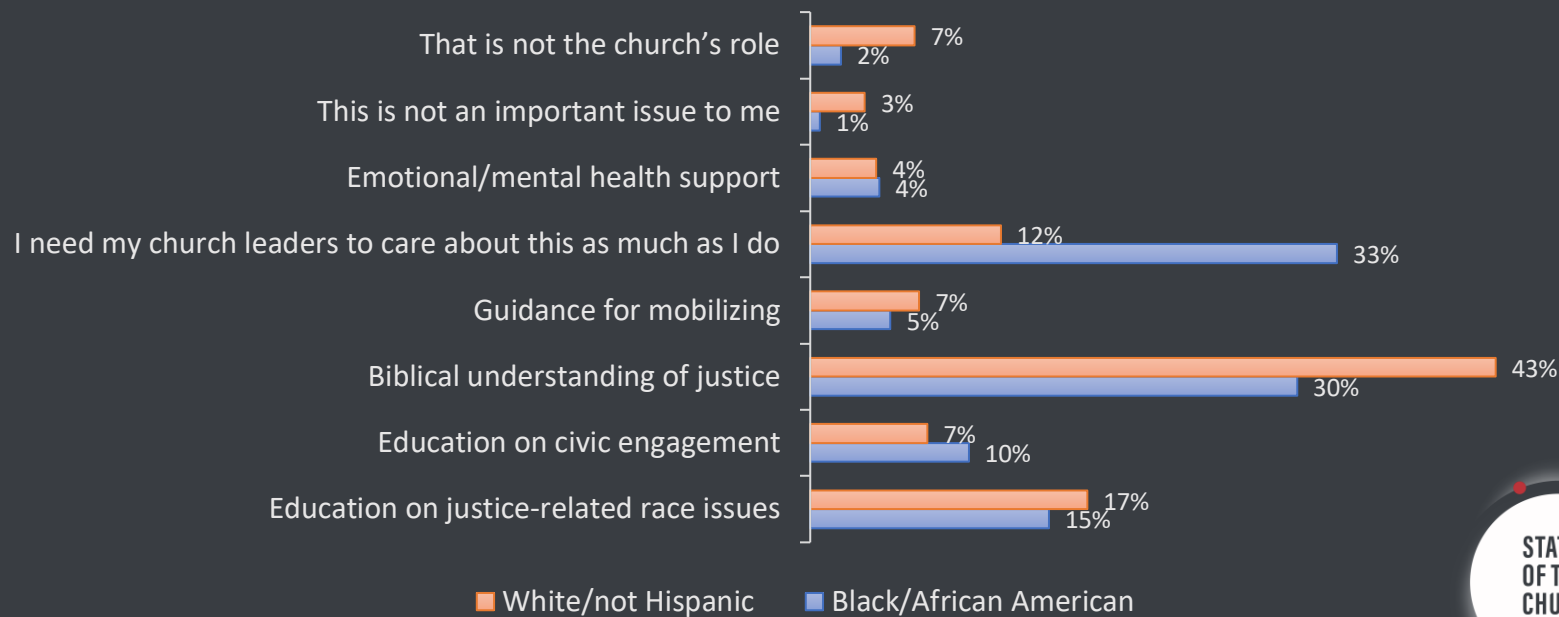
Faith and Race check-in



What Do You Need Most from Church Leadership?



What Do You Need Most from Church Leadership?





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STATE OF THE CHURCH

**Leaders need a whole new way to
measure the church's influence in
people's *whole* lives.**

Flourishing people:

How are our people doing in terms of overall well-being?

Thriving churches:

How healthy and effective is our church?

5

DIMENSIONS OF FLOURISHING PEOPLE



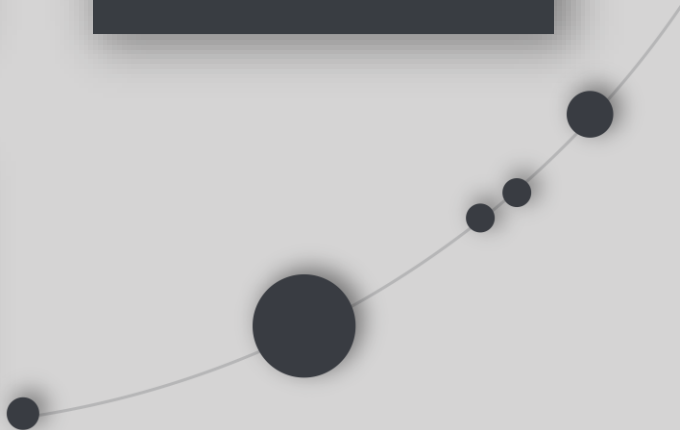
Faith

Relationships

Vocation

Finances

Physical & Mental
Health



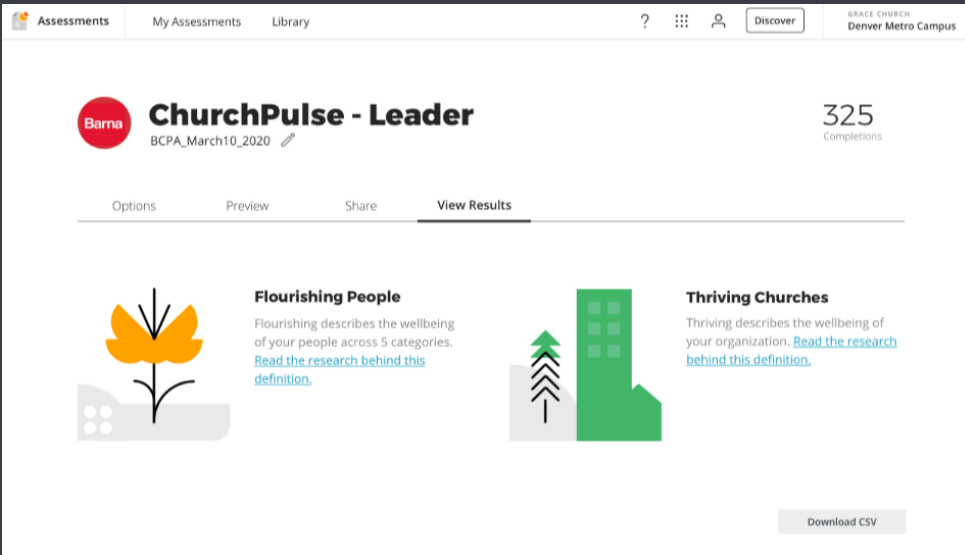
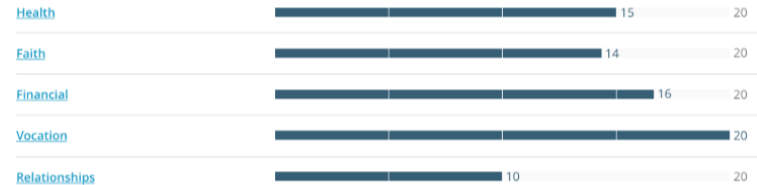
Introducing Barna ChurchPulse

Results Dashboard

FLOURISHING PEOPLE

Your Leaders' Perception of Themselves

Out of 10 responses



STATE
OF THE
CHURCH
2020

Results Dashboard

[Back to Full Results](#)

Your People's Relationships

Explore how content your people are with their friendships and relationships.



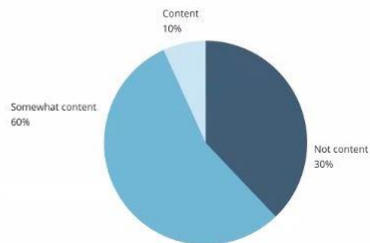
QUESTION 2

"My relationships are as satisfying as I would want them to be."

SCORE

6
OUT OF 10

You can see how spread out your people's answers were in the pie chart. The average answer was 6 out of a total possible score of 10.



Barna State of the Church 2020 research shows that relationship satisfaction is more strongly correlated with overall human flourishing than any other categories. There's also evidence that churches that offer support to their people's relationship health have higher overall flourishing.

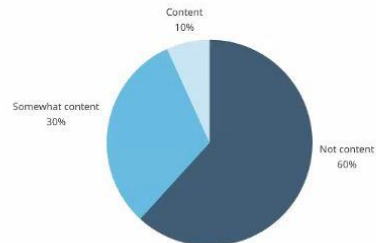
QUESTION 1

"I am content with my friendships and relationships."

SCORE

4
OUT OF 10

You can see how spread out your people's answers were in the pie chart. The average answer was 4 out of a total possible score of 10.



STATE
OF THE
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2020

Deploy FREE assessments and check-ins at
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STATE OF THE CHURCH

Tips: Data-Informed Leadership

-
1. Your measurement metrics are a strategic asset. Use them as such.
 2. Treat your leader & volunteer data differently than your congregant data.
 3. Decide what “healthy” looks like for your congregation and set health benchmarks. Track your health metrics monthly. If you don’t hit your benchmark three months in a row, discuss the data point as a staff.
 4. Celebrate your strengths with your congregation.
 5. Analyze your congregations’ behaviors and assessment results by demographics. Start with gender, generation, ethnicity, and marital status.



What is my next step?

Deploy FREE assessments and check-ins at
www.BarnaAccess.com

1. Returning to Church check-in

2. Faith and Race check-in

3. Barna ChurchPulse



Deploy FREE assessments and check-ins at
www.BarnaAccess.com



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